

# Focus

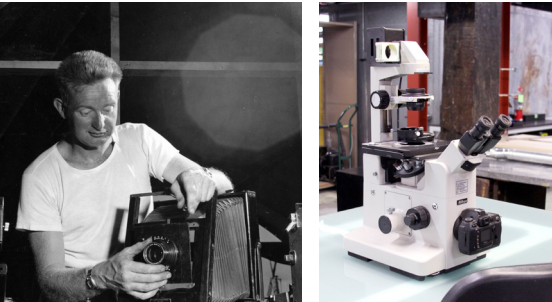
Space / Community / Services

## FOCUS Innovation Studio

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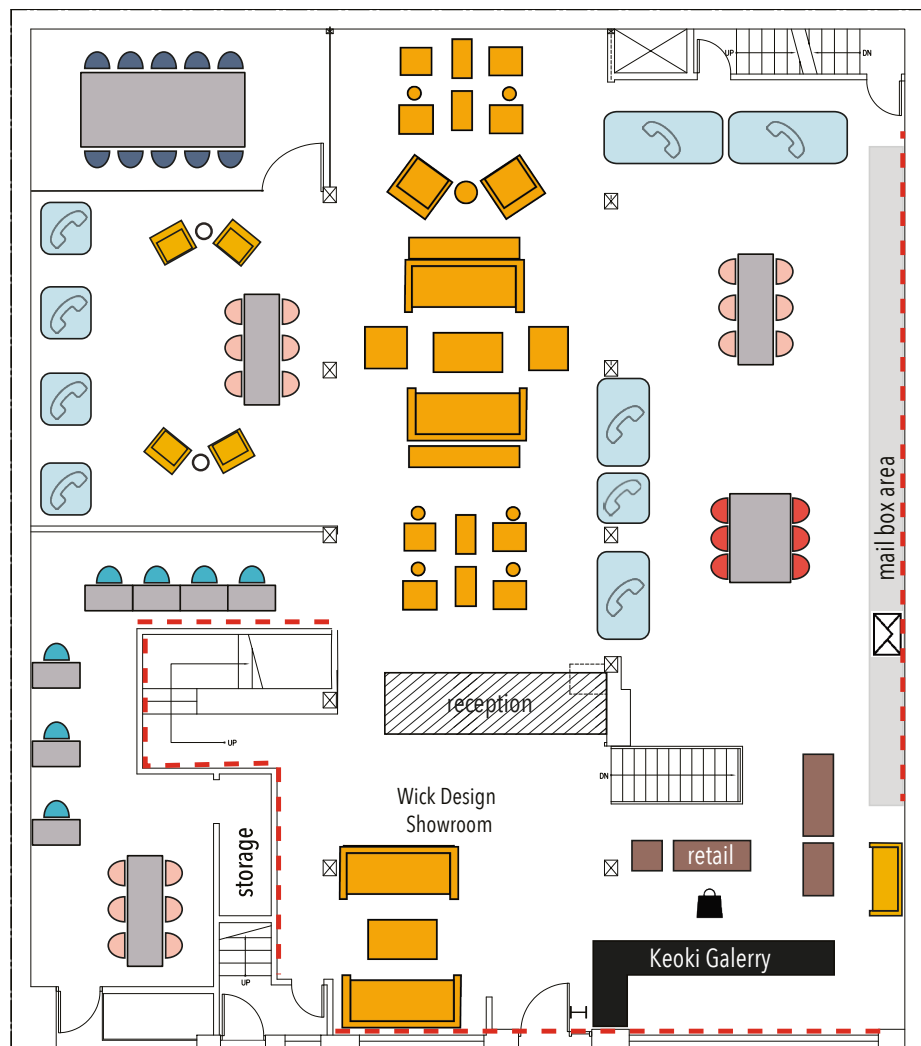
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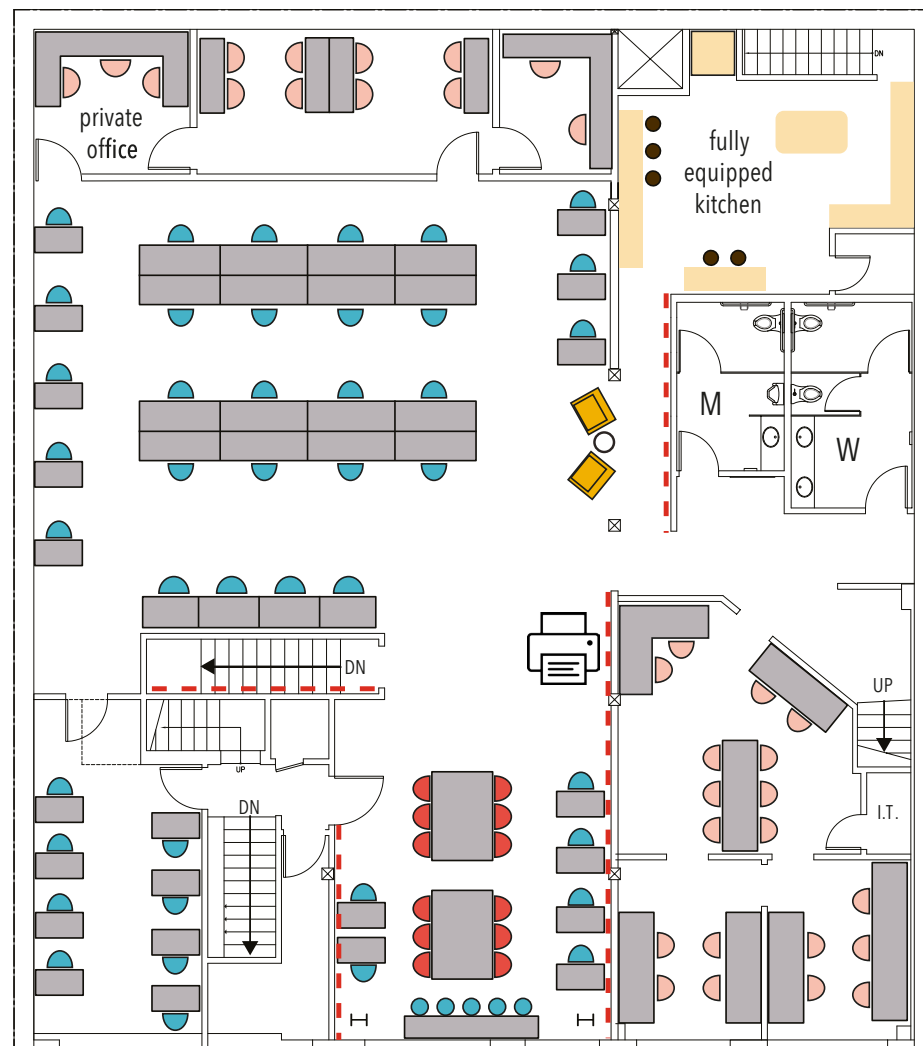
FOCUS Innovation Studio  
181 Second Street, San Francisco  
lic#01260011 | 415.723.6443







FLOOR 1



FLOOR 2

retail kitchen / amenities phone booth hot private soft dedicated conference

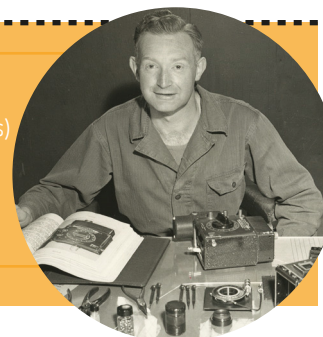
featuring art installation sound-insulating conference

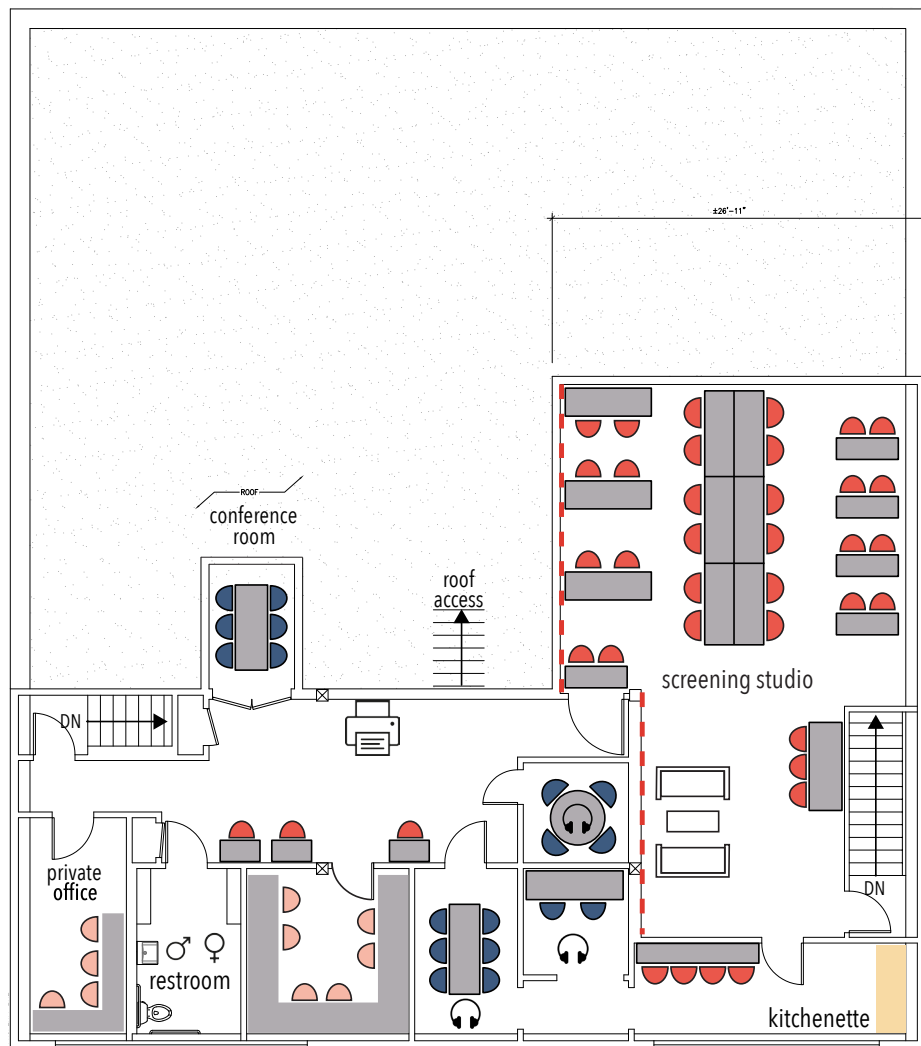
## THEN AND NOW

■ The Gasser Photography Building opened in 1950, originally as a hobby center. It quickly transitioned to a legendary photography store, offering a variety of photography products and photo lab services. ■ FOCUS Innovation Studio ground floor continues to be dedicated to the public as a retail collective for B2C entrepreneurs. Will Wick Design House too, offers to consumers a high-end interior showroom.



■ Throughout the years, Gasser maintained his technical passion and innovative spirit, designing The Big Eye sports camera, developed special enlarged photographs for Ansel Adams (one of his best friends) and also invented a state-of-the-art strobe unit used in an unopened Egyptian Pyramid.





FLOOR 3

retail
  kitchen / amenities
  phone booth
  hot
  private
  soft
  dedicated
  conference
  featured art installation
  sound-insulating conference



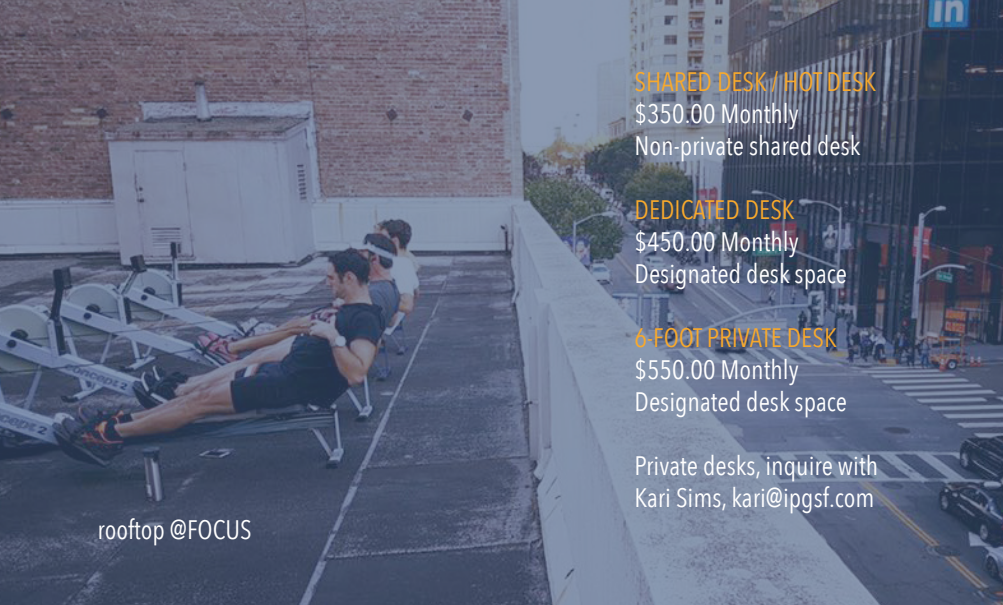
FOCUS upholds the innovative spirit with our second and third-floor workspace designed for flexible and affordable lease rates. Private offices, dedicated desks, and hot desks; we will host companies for as long as they need. Our unique building is able to hold lectures, events, and large meetings. One of the most paramount inventions by Mr. Gasser was the development of a photographic technology that was used in B-29 Bombers in World War II. This technology was able to capture clear images while in extreme cold elevations and in turn provided the Air Force with accurate mapping intel for strategic air strikes. Mr. Gasser discovered

many technical breakthroughs and solved numerous chemical photo processing problems in his basement laboratory at 181 2nd Street.

Similarly, in this very same laboratory and machine shop, San Francisco innovators are deeply engaged in creative research and development pursuits of various products. FOCUS Innovation Studio fosters the growth of these emerging innovators, scientist and makers on the very same 75+ year old bench tops used by Mr. Gasser. His innovative legacy is truly felt in every square foot of 181 2nd Street.







rooftop @FOCUS

#### SHARED DESK / HOT DESK

\$350.00 Monthly  
Non-private shared desk

#### DEDICATED DESK

\$450.00 Monthly  
Designated desk space

#### 6-FOOT PRIVATE DESK

\$550.00 Monthly  
Designated desk space

Private desks, inquire with  
Kari Sims, kari@ipgsf.com

## A PLACE TO DEVELOP YOUR DREAMS

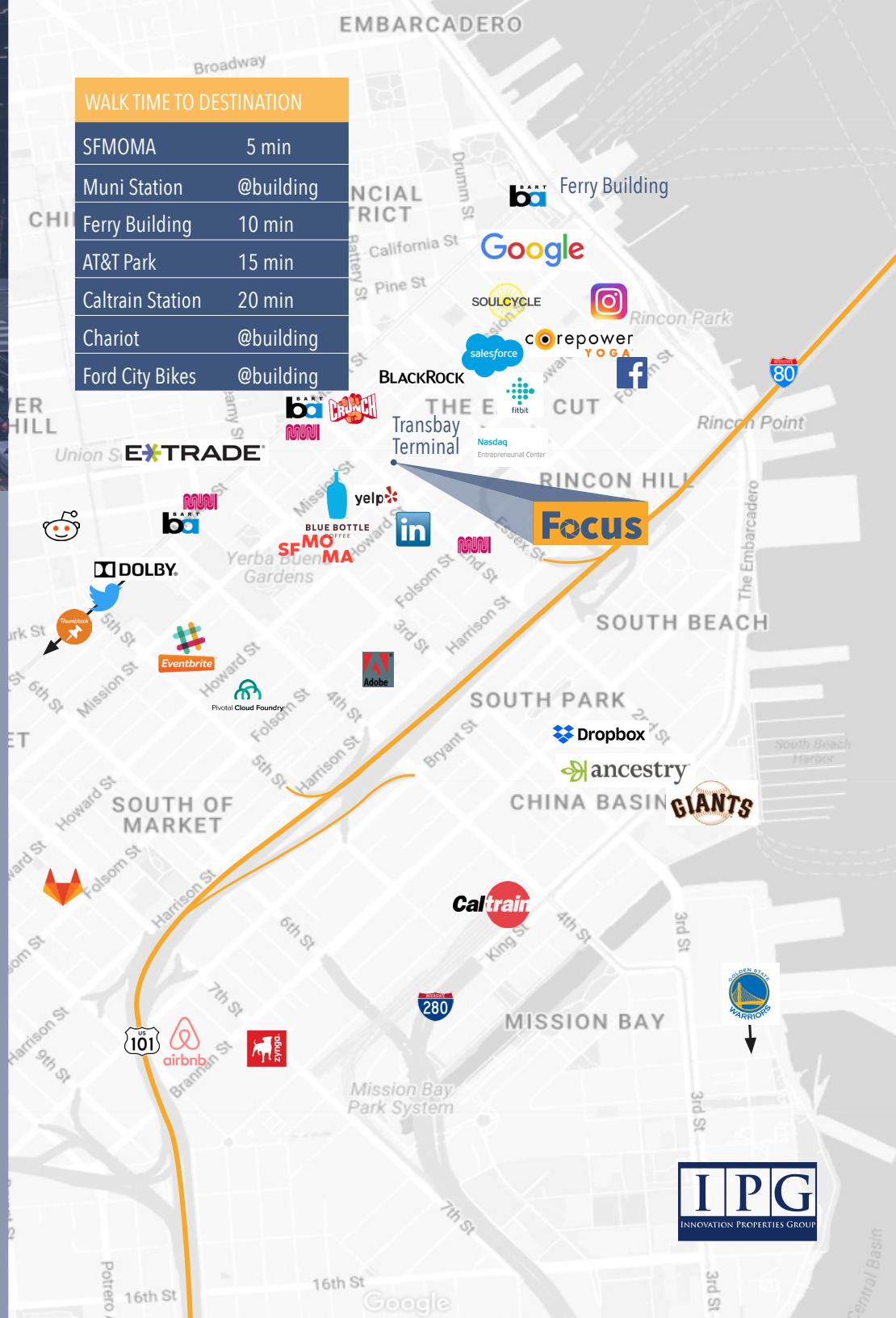
Work alongside many diverse start-ups with access to 6,000 + square feet of shared amenities and 13,000 + square feet of open workspace. FOCUS cultivates a phenomenal community in a landmark building at competitive rates.

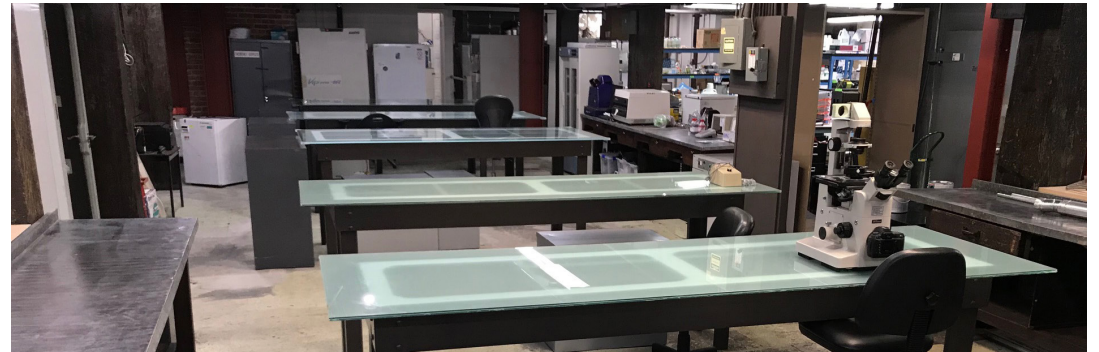
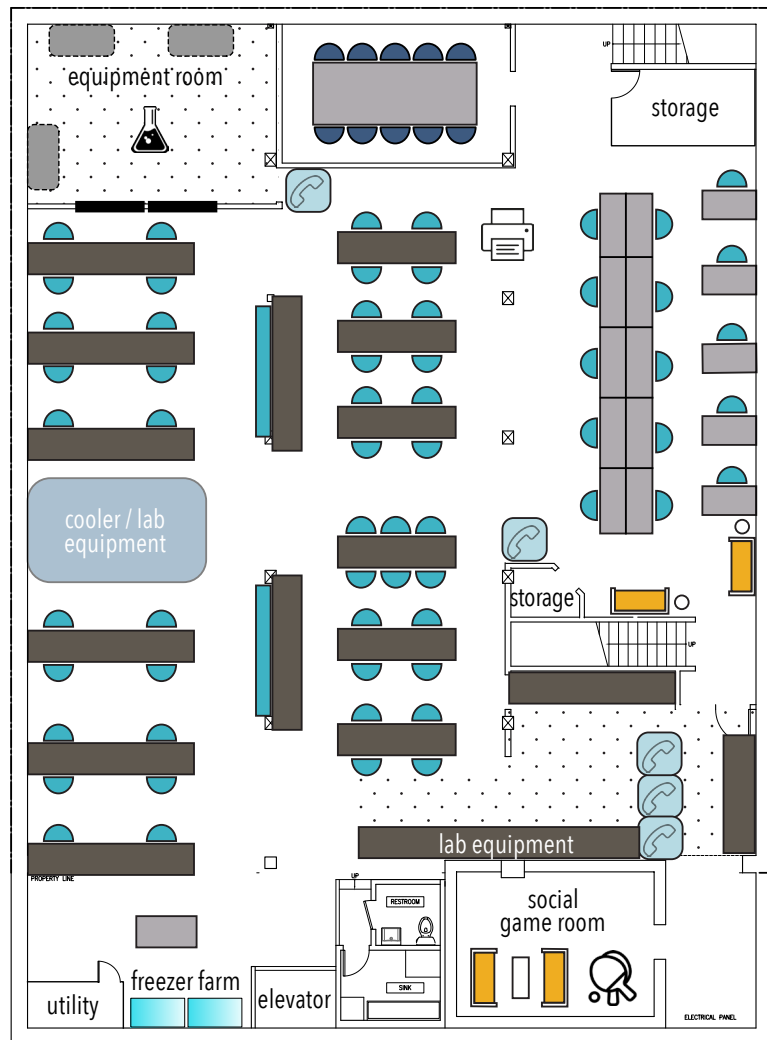
#### UNLIMITED ACCESS TO:

- Color printing
- Fax and scanning
- Reception services
- Dedicated company mailbox
- Video conferencing system with lifesize Icon 600 10x HD cameras
- Screening room equipped with a high end Epson PowerLite LCD projector (6k lumens)
- Sound insulated meeting pods, conference rooms, and phone booths
- Secure key card access to the building
- Discount membership to Crunch Fitness
- Be part of a genuine friend-based community

FOCUS Innovation Studio | 181 Second Street, San Francisco

To learn more, please contact: 415.439.0335





### EQUIPMENT LIST

- Laminar flow hoods
- Centrifuges
- Incubators and CO2 incubators
- PCR thermocycler
- Spectrophotometer
- RO water
- DI water
- MilliQ water
- Gel electrophoresis set-ups
- UV transilluminator
- -80C Freezer
- -20C Freezer
- 4C Fridge
- Liquid nitrogen cryostorage
- Autoclave
- Lab glassware
- Sonicator (wand and bath)
- Oven
- Peristaltic pumps
- Vacuum pumps
- Microscopes: digital image capturing and dissecting scopes

## LOWER LEVEL

dedicated   
 lab bench   
 ventilated laboratory   
 . . . . . lab equipment   
 soft

■ One of the most paramount inventions by Mr. Gasser was the development of a photographic technology that was used in B-29 Bombers in World War II. This technology was able to capture clear images while in extreme cold elevations and in turn provided the Air Force with accurate mapping intel for strategic air strikes.

Mr. Gasser discovered many technical breakthroughs and solved numerous chemical photo processing problems in his basement laboratory at 181 2nd Street.

■ Similarly, in this very same laboratory and machine shop, San Francisco innovators are deeply engaged in creative research and development pursuits of various products. FOCUS Innovation Studio fosters the growth of these emerging innovators, scientist and makers on the very same 75+ year old bench tops used by Mr. Gasser. His innovative legacy is truly felt in every square foot of 181 2nd Street.





